



BUMIARMADA

Life Saving Project (Blood Drive) Menara Perak Lobby - 7th November 2018

A collaboration between Bumi Armada's LeAP & CSR Committee and PDN

Main objectives of the campaign:

- To increase the community awareness about blood donation
- To increase the blood inventory for medical use
- To contribute to the sustainable blood supply systems in Kuala Lumpur and other international locations
- **Sustain life!**

BLOOD DRIVE LIFE SAVING PROJECT





With the ultimate goal to sustain lives, a blood drive was held at the BAB KL office with the support from Malaysia National Blood Centre (Pusat Darah Negara, “PDN”). A professional and skilled team of 18 people including medical officers and nurses had been mobilised from the National Blood Centre for this initiative.

The campaign was officiated by our CEO, Leon Harland soon after a short briefing by Dr. Syifa from PDN.

There were a total of 113 participants from Bumi Armada and the public during the six hours blood donation drive activity. After the blood and health screening process had been conducted by the medical officer, 76 out of 113 participants successfully donated blood. This equated to 67% success rate. Refreshments were provided and certificates of appreciation were also issued to all successful blood donors.

One pint of blood can save up to 3 lives which means 76 pints could potentially save up to 228 lives! Together, we just made a difference in a life saving effort that benefits the community.

