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Cash For Kids: Mission Christmas Appeal

Approximately 1 in 3 children across the UK live in poverty and for some families Christmas is a luxury they simply cannot afford. Cash for Kids Annual Mission Christmas is one of the UK's largest toy appeals which aims to make Christmas a possibility for disadvantaged families across the UK. In 2015, Cash for Kids: Mission Christmas Appeal raised approximately £13 million in gifts and donations which were distributed to over 300,000 disadvantaged children living across the UK.







To show BAUK's support, on December 9th 2016, the Aberdeen office took part in a Christmas Jumper Day and a bake sale to raise funds towards this worthy cause. Additionally, employees have been contributing gifts for children ages 0-18 which will be donated for distribution to local children who otherwise may not have received a gift this Christmas.

