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cashforkids

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Cash For Kids: Mission Christmas Appeal

Approximately 1 in 3 children across the UK live in poverty and for some families Christmas is a luxury they simply cannot afford. Cash for Kids Annual Mission Christmas is one of the UK's largest toy appeals which aims to make Christmas a possibility for disadvantaged families across the UK. In 2015, Cash for Kids: Mission Christmas Appeal raised approximately £13 million in gifts and donations which were distributed to over 300,000 disadvantaged children living across the UK.







To show BAUK's support, on December 9<sup>th</sup> 2016, the Aberdeen office took part in a Christmas Jumper Day and a bake sale to raise funds towards this worthy cause. Additionally, employees have been contributing gifts for children ages 0-18 which will be donated for distribution to local children who otherwise may not have received a gift this Christmas.

